

Powder Monkey

Media Kit

2026



Media

Powder Monkey Media I.I.C.

304.877.1432
SALES@POWDERMONKEYMEDIA.COM

POWDERMONKEYMEDIA.COM

**MEDIA
KIT
2026**

ABOUT

Powder Monkey Media LLC is an independent digital media company dedicated to preserving and sharing history, patriotic discussions, and truth-seeking content. Through Powder Monkey Radio (streaming music, talk and shows via Live365), The Powder Monkey Podcast (over 92 hours of content and growing), the official Mike Hanson Archives on YouTube (21,000+ subscribers and over 5 million lifetime views), and our Flagship, PirateInfoWars.com, we deliver historical footage, exclusive clips, and engaging programming to a loyal audience of patriots, and independent thinkers. With major coverage planned around the Mike Hanson Museum grand opening in Gonzales, Texas on July 25, 2026, we're building a lasting platform for unfiltered perspectives and community-supported media.

MEDIA REACH

5.1M

YOUTUBE
VIEWS

30K

AUDIENCE
REACH

10

PLATFORMS

140K

SOCIAL
MEDIA



PIRATEINFOWARS.COM

MIKEHANSONARCHIVES.COM

POWDERMONKEYRADIO.COM

POWDERMONKEYPODCAST.COM

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BY THE NUMBERS

WHY SPONSOR US?

Reach a loyal, action-oriented audience of patriots across many different mediums when you sponsor Powder Monkey Media L.L.C.

Our platforms—Powder Monkey Radio, Mike Hanson Archives (21k+ YouTube subs), and PirateInfoWars.com (98k+ requests in 2025, 48k+ YTD 2026)—deliver targeted exposure with high trust and engagement.

Exclusive tie-ins with the Mike Hanson Archives Museum grand opening (July 25, 2026) add massive visibility. Sponsor us and connect directly with listeners who act on recommendations.

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SPONSOR PACKAGES

5.1M YOUTUBE
VIEWS
10 PLATFORMS

30K AUDIENCE
REACH
140K WEBSITE
REQUESTS



Powder Monkey Radio

RATES

SEGMENT SPONSORSHIP
HOST-READ JINGLE ON POWDER MONKEY RADIO

\$500 PER MONTH

PACKAGE: UNLIMITED RUNS/MONTH

30-SECOND PROMO

HOST-READ OR CUSTOMER PROVIDED COMMERCIAL ON POWDER MONKEY RADIO

\$1000 PER MONTH

PACKAGE: UNLIMITED RUNS/MONTH

PODCAST SPONSORSHIP

HOST-READ ENDORSEMENT ON POWDER MONKEY PODCAST

\$2000 PER EPISODE

PACKAGE: UNLIMITED PLAYS

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